



GAS AND PRESERVATION PARTNERSHIP

Bridging the GAPP Summit

Honoring our History... Fueling our Future

March 21, 2014 – Fairmont Hotel, Pittsburgh, PA

www.gasandpreservationpartnership.com

- 8:00am Registration, Continental Breakfast and Networking
- 8:30am Welcome: *Our Opportunity*
**Grand Ballroom South*
- Chuck Niquette, M.A., RPA
 - GAPP Board Chair
 - President and CEO, Cultural Resource Analysts, Inc.
 - Danny Ferguson
 - Vice President of Community & Government Relations, Southwestern Energy
 - Marion Werkheiser
 - Counsel to the GAPP Board of Directors
- 9:00am Breakouts: *How We Work*
- Shale Gas Development 101*
**Grand Ballroom North*
- Danny Ferguson
 - Vice President of Community & Government Relations, Southwestern Energy
 - Rick Smith
 - Northern Appalachian Region Sales Mgr., Nabors Completion & Constr. Services
- Cultural Heritage 101*
**Grand Ballroom South*
- Ryan Rowberry
 - Assistant Professor of Law, Georgia State University College of Law
 - Lynne Sebastian, Ph.D., RPA
 - Director of Historic Preservation Programs, SRI Foundation
- 10:20am Networking Break: *Refuel and Excavate New Contacts!*
- 10:35am Plenary: The Marcellus Shale Experience
**Grand Ballroom South*
- Collaboration Successes in Pennsylvania Energy Development*
- John Quigley
 - Principal, John H. Quigley, LLC
 - Former Secretary of Pennsylvania Dept. of Conservation and Natural Resources
- Scale of the Challenge*
- W. Kevin Pape
 - President, Gray & Pape, Inc.
- Shale Gas and the CRM Experience*
- Cinder Miller, Ph.D., RPA
 - Vice President, Gray & Pape, Inc.

Discussant

- Mark Boling
 - GAPP Vice Chair
 - President, V+ Development Solutions at Southwestern Energy

12:00noon

Networking Break: *Preserve Your Energy!*

12:30pm

Luncheon Keynote: *Developing and Delivering Cultural Heritage Standards – the Rio Tinto Experience*

**Grand Ballroom South*

- Introduction of the Keynote Speaker: Asha Luthra
 - GAPP Board Member
 - Social Performance Advisor, Shell Explor. & Production, Upstream Americas
- Keynote Speaker: Elizabeth Bradshaw
 - Principal Advisor—Communities and Cultural Heritage, Rio Tinto

1:45pm

Breakouts: GAPP Working Groups

- Identification and Information Resources (IIR)
 - Knox
- Significance and Valuation (SV)
 - *Grand Ballroom North*
- Adoption, Implementation, and Assessment (AIA)
 - *Ryan's Court*
- Public Value and Public Engagement (PVPE)
 - Yeager

3:15pm

Networking Break: *Dig the Power of Partnering!*

3:30pm

Panel: *Toward Pragmatic Partnership*

**Grand Ballroom South*

- Moderator: Barbara Kornlyo
 - GAPP Board Member
 - Senior Social Performance Advisor, Shell Exploration and Production Company
- Donn Grenda, Ph.D., RPA
 - GAPP Board Member
 - President, Statistical Research, Inc.
- Christopher Polglase
 - Technical Director—Cultural Heritage, ERM
- Amanda Leiter
 - Assoc. Professor of Law, American University Washington College of Law
- Peter Herdrich
 - Principal, The Heritas Group

4:45pm

Closing Remarks: *Our Next Steps*

**Grand Ballroom South*

- Marion Werkheiser
 - Counsel to the GAPP Board of Directors

5:00pm

Cocktail Reception

**Grand Ballroom North*

- Welcome: Tom Motsinger, M.A., RPA
 - GAPP Board Member
 - President, PaleoWest Archaeology

6:00pm Summit Adjourns

SPEAKER BIOS (In order of appearance in program)

Charles M. Niquette is the President and Chief Executive Officer of Cultural Resource Analysts, Inc., a professional cultural resource management firm headquartered in Lexington, Kentucky with 11 offices located throughout the United States. Mr. Niquette has over 30 years of experience as a professional archeologist, has served on the board of directors for many of the nation's leading archaeology organizations, and in 2008 received the Presidential Recognition Award for his work in archaeology. Niquette has also worked for the National Park Service and the Advisory Council on Historic Preservation. He received his undergraduate degree in history and anthropology from Catawba College, and a Masters degree in anthropology from the University of Arkansas.



Danny Ferguson is Vice President of Community & Government Relations with Southwestern Energy Company. Prior to joining Southwestern Energy in 2004, he worked in economic development as the Executive Director of the Forrest City, AR Area Chamber of Commerce and served three terms in the Arkansas House of Representatives. During his legislative tenure, his committee assignments included the Revenue and Taxation Committee, Insurance & Commerce Committee, Joint Budget Committee, and he served as Chair of the Joint Audit Committee and Chair of the Joint Energy Committee. Prior to his tenure in the Arkansas Legislature, Mr. Ferguson was mayor of the City of Forrest City, AR for 18 years. He holds a Bachelor of Science degree in Business Administration from the University of Arkansas at Fayetteville and a Certified Public Manager certification from the University of Arkansas at Little Rock.



Marion Werkheiser is the co-founder and managing member of Cultural Heritage Partners, PLLC, a law and policy firm based in Washington, D.C. Cultural Heritage Partners has advised GAPP's founders since the organization's inception and provides day-to-day management for the effort. Ms. Werkheiser is a leader in the field of cultural heritage law and has counseled more than 75 enterprises on organizational capacity building, strategic planning, board development, program evaluation, fundraising, risk management, and government relations. She previously served as executive director of the Phoenix Project, a nationally recognized nonprofit organization that promoted social entrepreneurship and improved nonprofit management practices and is now part of the Center for Social Entrepreneurship at George Mason University. Ms. Werkheiser earned her J.D. from Harvard Law School and is licensed to practice law in the District of Columbia and Virginia. She is a Phi Beta Kappa graduate of Indiana University, where she graduated with a B.A. in political science and classical civilization with an emphasis in art and archaeology.



Richard K. Smith is currently the Northeast Region Sales Manager for Nabors Completion and Production Services Company in Canonsburg, PA. Rick started his career with Halliburton Energy Services in Elkview, West Virginia. After a 26 year career, he retired from Halliburton in 2006 and started Weatherford Fracturing Technology in the Northeast. In 2010 he went to work for Superior Well Services and opened up the Pittsburgh Sales office. Nabors purchased Superior shortly after that. He is responsible for all Business Development which includes, providing corporate management in Houston, TX with economic evaluations of individual bids and tenders, service packages, activity forecasting and financial performance for NCPs in the Northeast Region. He graduated from West Virginia University where he earned a B.S. and a M.S. degree in Petroleum Engineering. Rick is a member of SPE and is on the Industry Visiting Committee for the West Virginia University Petroleum Engineering Department. He and his wife Lori live in South Charleston, WV. He has 2 children and enjoys trout fishing, boating and golf.



Ryan Rowberry is an Assistant Professor at the Georgia State University College of Law. In addition to teaching Property Law, Natural Resources Law, Environmental Law, and Anglo-American Legal History, he serves as the Associate Director for the Center for the Comparative Study of Metropolitan Growth. Professor Rowberry's research concentrates on historic preservation and cultural heritage issues. His recently coauthored a book—Historic Preservation Law in a Nutshell—which provides the first-ever in-depth summary of laws governing the protection of historic resources within their local, state, tribal, federal, and international contexts. *Historic Preservation Law in a Nutshell* will be published in Summer 2014 by West Academic.



Professor Rowberry graduated from Harvard Law School, where he was an Islamic Legal Studies Fellow, a Cravath International Fellow, and received the Irving Oberman Award in Legal History. Following graduation, he practiced environmental and natural resources law at Hogan Lovells in Washington, DC. Immediately prior to joining the College of Law, Professor Rowberry was a United States Supreme Court Fellow, during which he collaborated with foreign judges and academics on judicial independence and rule-of-law matters. Before attending law school, Professor Rowberry worked as a historian and an educator. He transcribed and collated all extant medieval manuscripts for three of Chaucer's Canterbury Tales. He also taught 7th grade at a charter school and lectured in English and History at Peking University in Beijing, China. He holds a B.A. in English from Brigham Young University and was selected as a Rhodes Scholar. At Oxford University he earned a M.Sc. in Comparative Education Policy and a M.St. in Medieval British History.

Lynne Sebastian is an archaeologist specializing in the American Southwest. Her fieldwork, carried out in New Mexico, Colorado, Utah, and Arizona, has included nearly the full range of Anasazi development from Basketmaker III through Pueblo III. In addition to excavation and survey reports, her publications include an overview of the archaeology of southeastern New Mexico, a book on archaeological uses of predictive modeling, a book and numerous articles and chapters on the archaeology of Chaco Canyon, and a number of publication on historic preservation. Her most recent book is entitled *Archaeology and Cultural Resource Management: Visions for the Future*. Dr. Sebastian received her Ph.D. from the University of New Mexico in 1988. She worked for the Office of



Contract Archeology at the University from 1981-1987, then for the New Mexico State Historic Preservation Division from 1987-1999. During her tenure with HPD, Dr. Sebastian served as Deputy State Historic Preservation Officer, State Archaeologist, and State Historic Preservation Officer. She has received several national historic preservation awards, including the Government Award from the American Cultural Resources Association and the McGimsey-Davis Distinguished Service Award from the Register of Professional Archaeologists. Dr. Sebastian is an Historic Preservation Advisor with the SRI Foundation, a nonprofit organization dedicated to advancing historic preservation through education, training, technical assistance, and research. Dr. Sebastian teaches continuing professional education courses in cultural resource management and provides technical assistance in legal compliance and historic preservation issues for government and private clients. She also holds an adjunct associate professorship in the Department of Anthropology at the University of New Mexico. Dr. Sebastian is a past President of both the Society for American Archaeology and the Register of Professional Archaeologists. In 2013, President Barack Obama appointed Dr. Sebastian to serve as an expert member on the federal Advisory Council on Historic Preservation.

John Quigley has served as Secretary of the Pennsylvania Department of Conservation and Natural Resources, as a two term Mayor of Hazleton (PA), and currently serves as an Alternate Federal Commissioner on the Interstate Commission on the Potomac River Basin. He was the founding executive director of a non-profit economic development corporation and has held a number of management positions with two industry-leading manufacturing companies in the private sector, and worked for a statewide environmental NGO. As Secretary, John helped to position Pennsylvania as a leader on land conservation, outdoor recreation, alternative energy, climate change, digital mapping, and public land management. He also directed agency efforts that became a national model in helping communities capitalize on their natural resources to improve economic development and quality of life. He led a strategic response to Marcellus Shale gas development, and DCNR's leasing program and the initiatives that he ordered - a monitoring program and best practices manual - became models for other state and federal resource management agencies. His blog - John Quigley's A Green Thing - has become an influential voice for responsible hydraulic fracturing. Quigley's clients/consultancies include state/national/international NGO's, foundations, state and foreign governments, and private industry. He is a sought-after media source and speaks frequently at conferences, universities, and Congressional committee meetings. Quigley is a graduate of Bloomsburg University with a degree in economics, and holds a Master of Public Administration degree from Lehigh University.



W. Kevin Pape has been active in the field of Cultural Resources Management for more than thirty years. He is an industry leader and nationally recognized expert in cultural resources management and historic preservation. He founded Gray & Pape, Inc., in 1986 and since then the firm has grown into a major CRM firm with specialized knowledge of the energy industry. He manages large-scale Section 106 and NEPA projects and provides third-party quality control oversight to federal agencies and SHPOs for complex projects. Kevin has completed pipeline projects for a wide variety of owners and he is recognized for his expertise in FERC and non-regulated pipeline projects. Currently, Kevin serves as Chair of Heritage Ohio, Inc. and previously held the office of President of the American Cultural Resources Association.



Dr. Cinder Miller has nearly twenty years of experience in the Cultural Resources Management industry. She serves as the Vice-President of Operations at Gray & Pape, a CRM firm based in Cincinnati, Ohio. She has served on the board of the American Cultural Resources Association for nine years and is recognized as a national expert in energy compliance issues. Her focus is on major projects and client management. She has supervised Section 106 and Section 110 compliance projects in the southeast, Midwest, New England, mid-Atlantic, Intermountain Region, and Great Plains, with a career long focus on the energy industry. Major clients include: NiSource, Kinder Morgan, Williams, and Texaco. She has successfully completed projects for numerous federal and state agencies including: the Department of Energy, the United States Army Corps of Engineers (Huntington, Pittsburgh, Detroit, Buffalo, Louisville, Nashville, New Orleans, and Vicksburg Districts), the Federal Communications Commission, the Air Force, the Army, Housing and Urban Development, the Federal Aviation Administration, the Federal Transit Authority, the Indiana, Ohio, Kentucky, Michigan, Louisiana, and Florida Departments of Transportation.



Mark Boling is the President of V+ Development Solutions, and General Counsel/Secretary of Southwestern Energy. Southwestern Energy is headquartered in Houston, Texas, and is the fifth largest producer of natural gas in the United States. Mr. Boling formerly operated a private law practice in Houston specializing in the oil and gas industry. Prior to that, he was a partner with Fulbright and Jaworski LLP. Boling holds a Juris Doctorate degree from Southern Methodist University and a bachelor's degree in geology from DePauw University.



Dr. Asha Luthra is a Social Performance Advisor for Shell Exploration and Production, Upstream Americas. She supports Shell's upstream and downstream projects in the Appalachian region. Dr. Luthra formerly worked as a social scientist at the U.S. Department of the Interior, Bureau of Ocean Energy Management in New Orleans, LA supporting oil and gas activities in the Gulf of Mexico Region. She holds master's and doctoral degrees in sociology from Louisiana State University and a bachelor's degree in sociology from the College of William and Mary.

Elizabeth Bradshaw has over twenty five years experience in the communities and cultural heritage management sectors, working for government, Indigenous groups and the resources industry. She holds tertiary qualifications in Archaeology and Anthropology. Elizabeth is Rio Tinto's global lead for cultural heritage with extensive international experience. Her work has focused on building capacity within the company and in communities to achieve quality cultural heritage outcomes contributing to sustainable social and economic development. Establishing company standards, systems and training has been a critical part of the success of this work. This includes project lead and co-author for the Rio Tinto *Why cultural heritage matters* resource guide. Elizabeth also has extensive experience in developing and implementing communities and social performance governance systems and conducting social assurance activities. Elizabeth is an expert member of the ICOMOS International Scientific Committee for Archaeological Heritage Management (ICAHM); an Advisory Board member for the University of Western Australia's Centre for Rock Art Research and Management; and a member of Flinders University's Industry Advisory Panel.



Barbara Kornylo is the Senior Social Performance Advisor with Shell's Exploration and Production Company. She is responsible for creating and integrating strategies to address social and environmental impacts to support the development of new multi-million dollar exploration and production projects in the United States. Prior positions in Shell include legislative and regulatory policy outreach for Shell's Western Region. Barbara was responsible for directing state government affairs activities supporting Shell's refining and marketing, in California, Washington, Arizona, Oregon, Nevada, and Hawaii. She served as the company's primary lobbyist on a wide variety of topics including environmental and operational issues as well as marketing and alternative energy.



Dr. Donn Grenda is the President of Statistical Research, Inc., a professional archaeology firm with office locations throughout the western United States. Dr. Grenda specializes in historical archaeology, California prehistory, coastal-inland settlement patterns, prehistoric economies, hunter-gatherer studies, and sociopolitical evolution. In 2005, Dr. Grenda was appointed by the Governor of California to the California State Historical Resources Commission (2005-2013) and served as chairperson from 2006-2008 and vice-chair in 2013. Dr. Grenda serves on the board of directors for several nonprofits in California. He holds a B.A. in Economics and Anthropology from the University of Redlands, an M.A. in Anthropology from the College of William and Mary, and a Ph.D. in Anthropology from the University of Arizona.



Chris Polglase is a Technical Director for Cultural Heritage at Environmental Resources Management (ERM). He has over 30 years of professional experience in archaeological excavations, historical research, and cultural heritage studies, having managed projects and conducted investigations throughout the Continental United States, the Arctic, the Caribbean, Europe, the Mediterranean and the Caucasus. Mr. Polglase is recognized as an expert on cultural heritage management related to oil and gas projects. He is co-author of a Smithsonian Institution publication on the archaeology/cultural heritage program for the AGT (Azerbaijan-Georgia-Turkey) Pipelines and has presented papers on underwater archaeology and cultural heritage research in the United States, the United Kingdom, Ireland, Azerbaijan, Canada and Portugal. He has provided senior consultancy support from project planning and permitting through the implementation of NEPA/ESIA commitments and the development of cultural heritage management plans for the operation of domestic multi-national oil and pipeline projects and has developed cultural heritage components of clients' GIS management systems that connected into parallel management schemes.



Amanda Leiter is an Associate Professor of Law at American University's Washington College of Law, where she teaches environmental law, administrative law, and torts. Her research interests include administrative law and process, and domestic environmental law and policy. Before joining the WCL faculty in the fall of 2011, Professor Leiter was an associate professor at Catholic University's Columbus School of Law. Prior to that, she was a Beagle/HLS fellow at the Natural Resources Defense Council, where she developed and pursued federal appeals court challenges to EPA rules governing industrial air pollution. Professor Leiter clerked for Judge Nancy Gertner of the Federal District Court for the District of Massachusetts; for Judge David Tatel of the D.C. Circuit Court of Appeals; and for Supreme Court Justice John Paul Stevens.



Peter Herdrich has led worldwide media, cultural affairs, and educational institutions. As Chief Executive Officer at Cultural Context, he consults with business, government, NGOs and other not-for-profits in the areas of communications and media strategy, coalition building, preservation, and strategic development. For the last eight years, Peter served first as a Board member and then as Chief Executive Officer of the Archaeological Institute of America (AIA), the world's largest archaeological organization. He was also Publisher of the AIA's bimonthly periodical, *Archaeology*, the leading popular magazine in the field. Earlier he worked at The Paley Center for Media in New York City as Director of Industry Programs. Before moving into the not-for-profit world, Peter enjoyed long success in commercial television, primarily in news programming. He worked as a producer and writer at of ABC, CBS Television Distribution, Disney, Fox, and NBC. Among his awards are the National Headliner Award and the Deadline Club Award for coverage of the attacks on 9/11. Peter is the Vice Chairman of The Antiquities Coalition, which takes safeguarding global heritage as its mission. He is a founding member of the International Coalition to Protect Egyptian Antiquities as well as founding Board Member of Red Arch Cultural Heritage Law & Policy Research. For twenty years he served as a Trustee of Rare Book School at the University of Virginia. After finishing his undergraduate work at Columbia University and studying at the Johannes Gutenberg-Universität in Mainz, Germany, Peter did graduate work at the School of the Arts at Columbia University in arts administration.



Tom Motsinger is the President of PaleoWest Archaeology, a professional archaeology firm with offices throughout the western United States. Mr. Motsinger has over 25 years of archaeology experience and is the author of several professional books and articles on the subject. Mr. Motsinger currently serves on the Board of Directors for the American Cultural Resource Association. He holds a Bachelors degree in Psychology and an M.A. in Anthropology from Northern Arizona University.



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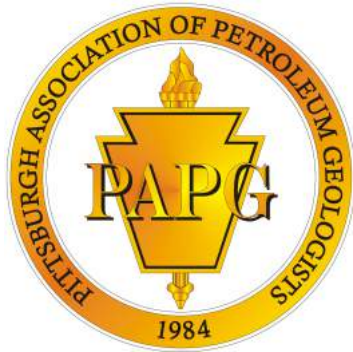




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Working Groups

Please join a GAPP Working Group by sending an email with your information (name, title, organization, email, work tel, cell, mailing address, and Working Group of interest) to: workinggroups@gasandpreservation.org.

- Identification & Information Resources (IIR) Working Group
- Significance & Valuation (SV) Working Group
- Adoption, Implementation, & Assessment (AIA) Working Group
- Public Value & Public Engagement (PVPE) Working Group

Thank you for joining this important discussion.

We look forward to working with you in the months ahead.